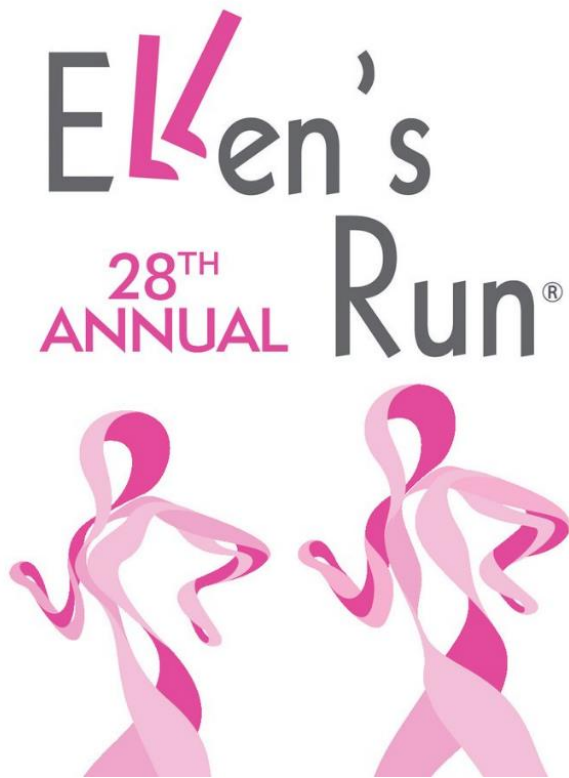


2023 SPONSORSHIP OPPORTUNITIES



IN PERSON 5K RACE & WALK

Sunday, August 20, 2023, 9 AM

Southampton Intermediate School

OR JOIN THE RACE VIRTUALLY

Chart your own course!

Run or walk 3.1 miles anytime, anywhere!

FREE KIDDIE DASH AT 8:30AM!



BRING THE YOUNG ONES FOR A
SHORT DASH TO THE FINISH LINE!
RIBBONS FOR ALL!

JOIN THE RACE TO BEAT BREAST CANCER!

Now in its 28th year, **Ellen's Run** is the signature fundraising event of The Ellen Hermanson Foundation. Ellen's Run is a grassroots tradition and a highly visible community event that raises awareness about breast cancer and money to support **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and locations in Hampton Bays and East Hampton.

This year the Ellen's Run 5K run/walk is taking place on Sunday, August 20, 2023, in Southampton, New York. Participants are also invited to join the race virtually in neighborhoods throughout our East End community and beyond. Teams and Individual runners can set up virtual campaigns to help our cause. Top runners and fundraisers will be announced.

With participants from the Hamptons, New York City, and all around the country, Ellen's Run is a summer favorite – consistently voted Best Sporting Event by *Dan's Papers: Best of the Best*. An Ellen's Run sponsorship will build brand awareness across multiple platforms, while making a tremendous difference in the community we serve. Your financial support of The Ellen Hermanson Foundation will provide access to breast cancer screenings, especially for the uninsured and underserved, and free support services for patients and their families.

No patient is turned away from the Ellen Hermanson Breast Center for lack of insurance or inability to pay for treatment.

The **Ellen** Hermanson
FOUNDATION

The Ellen Hermanson Foundation is a 501(c)(3) charitable organization recognized by the IRS and the State of New York.

📍 ellenhermanson.org ✉️ anne.gomberg@ellensrun.org ☎️ 917-749-8304

Elken's 28TH ANNUAL Run[®]



The Elken Hermanson
FOUNDATION

SPONSORSHIP OPPORTUNITIES THE 28TH ANNUAL ELLEN'S RUN Hybrid 5K Race

Race day is Sunday, August 20, 2023, 9 AM start time.
Southampton Intermediate School

Or join the race virtually — chart your own course!

Run or walk 3.1 miles anytime, anywhere!

Post your results Sunday, August 20 — Sunday, August 27, 2023.

Registration for the virtual race closes on Sunday, August 27, at 11:59 PM.

Register or sponsor at ellensrun.org, or contact info@ellensrun.org

	PLATINUM <i>Recognition as presenting sponsor</i>	GOLD	SILVER	BRONZE	COMMUNITY BOOSTER
	\$10,000	\$5,000	\$2,500	\$1,500	\$750
Race registrations	20	10	7	5	10
Complimentary t-shirts	20	10	7	5	10
Logo on website	Prominent placement with link	Logo with link	Logo with link	Logo	Name listing
Logo on e-blasts	Prominent placement	✓	✓	✓	Name listing
Logo on t-shirt	Prominent placement	✓	✓	✓	
Logo on posters	Prominent placement	✓	✓	✓	
Logo on print/digital ads	Prominent placement	✓	✓		
Social media mentions	5	3	2	1	
Your company's finish line banner	✓				
Mammograms underwritten	20	10	5	2	1

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TARGETED SPONSORSHIPS

IN KIND SPONSORSHIP

Our goal is to underwrite Ellen's Run expenses through both cash and in-kind contributions, ensuring that maximum funding can be used to fight breast cancer. Items and services essential to the race are valued at fair market pricing.

CUSTOMIZE YOUR SPONSORSHIP

We'll work with you to enhance the race while reaching your customers with your message.



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Ellen's 2022 SPONSORS Run

THANK YOU SPONSORS!

**Bloomberg
Philanthropies**

W at **HAMPTON
RACQUET**

**NEW YORK
CANCER & BLOOD
SPECIALISTS**
Conquering Cancer Together™

CATHY TWEEDY
SAUNDERS
A HIGHER FORM OF REALTY



DIME



**HAMPTON
Pool Company**

RBC Wealth
Management

**HAMPTONS VIRTUAL
OFFICE CENTER LLC**

HRM
HAMPTONS RISK MANAGEMENT
INSURANCE AGENCY
DERMOT DOLAN

Sotheby's
INTERNATIONAL REALTY

the
**Golden
Spear**
Cafe

HFACTO·R
HYDROGEN INFUSED WATER



Dee & Co.
GROUP

FOUR OAKS
Organic Café | Juice Bar
HAMPTONS

THE
**Pollack
Family**
FOUNDATION
whole. life. health.

Community Boosters

Edward Jones
INVESTMENTS

RIVERHEAD
BUILDING SUPPLY
Build Smarter. Build Better.

Rotary
Club of Southampton



**Stony Brook
Southampton Hospital**

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THE **EAST HAMPTON STAR**

James Lane **WLNG92.1FM**
— POST — EAST END'S BEST MUSIC

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Changing Lives & Saving Lives

The Ellen Hermanson Foundation ensures access to state-of-the-art breast health care and empowers people affected by cancer.

Our beautiful corner of the East End of Long Island has one of the highest rates of breast cancer diagnosis and mortality in New York. Having local access to screening, treatment, and support is life changing and life saving for patients who would otherwise travel long distances to receive quality breast health care.

The Ellen Hermanson Foundation provides essential health care in our own community by funding advanced technology at **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and satellite locations in Hampton Bays and East Hampton, where 12,000 breast cancer screenings are performed annually (2019).

No patient is turned away from The Ellen Hermanson Breast Centers for inability to pay for treatment.

Funds-raised provide for direct breast health services in our community:

- Free **breast cancer screenings** for uninsured and underinsured women
- A full-time oncological **social worker** to provide group and individual therapy through **Ellen's Well**, a free support and wellness program
- Funding for a **bilingual, bicultural outreach** worker and bilingual **social worker**
- **Emergency grants** for diagnostic breast healthcare expenses
- **Micro-grants** to provide social support for struggling patients and families
- Funding for breast health programs in partnership with **The Bridgehampton Child Care and Recreation Center**, **OLA (Organización Latino-Americana of the East End)**, **The Retreat -- All Against Abuse** and **The Shinnecock Indian Health Center**

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