

# An Evening of Enchantment

The Elen Hermanson  
FOUNDATION

Proudly Honoring



Senator Kenneth P. LaValle

## SPONSORSHIP OPPORTUNITIES

### *An Evening of Enchantment*

Saturday, July 27, 2019

6:30 – 11:00 PM

*Topping Rose House, Bridgehampton, NY*

Cuisine by  
Jean-Georges  
Live Auction, Dancing &  
More!



**Gala Chair**  
**Jean Shafiroff**





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Entertainment  
by  
Samantha  
Massell

Broadway Star  
*Fiddler on the  
Roof*



Lucas Hunt  
Emcee &  
Auctioneer



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## HOST COMMITTEE

Bobbie Braun  
Bob Chaloner & Oscar Mandes  
Iris & Jay Dankner  
Sam Eskenazi  
Katherine Euler  
Jennifer Finkelstein & Robert Fafalak, MD  
Lee Fryd  
Anne & Michael Gomberg  
John Graham  
Monica Graham  
Patti Kenner  
Jane Krieger & Neil Bersin  
Edyle & David O'Brien  
Claudia Pilato  
Jane & Joseph Pontarelli  
Edward Pursino  
Eileen Rappaport  
Jan Rose  
Cantor/Rabbi Debra Stein  
Jodi & Jack Wasserman  
Christine & Jim Weinberg  
Cathy & Norman Yohay

### ***The Ellen Hermanson Foundation Board of Directors***

Julie Ratner, Ed.D, Chair  
Emily Levin, Esq., Vice Chair  
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Constance M. Chen, MD  
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Amanda Star Frazer, Esq.  
Hope Klein Langer  
Amanda Polk  
Dee Rivera  
Iris Shokoff  
Cathy Tweedy

*List in formation as of 6/25/2019*



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The Elen Hermanson  
FOUNDATION



SPONSORS  
*In formation*



Bobbie Braun  
The Neuwirth Foundation



bloomingdale's



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**Bridgehampton, NY**

RSVP at [ellenhermanson.org](http://ellenhermanson.org), call 212-840-0916 or contact [anne.gomberg@ellensrun.org](mailto:anne.gomberg@ellensrun.org).

**Sponsorships and tickets in excess of \$250 per ticket are tax-deductible.**

SPONSORSHIP	UNDERWRITER	FUNDER	BENEFACTOR	PATRON	ADVOCATE	SUPPORTER	SINGLE TICKET
Amount	\$10,000	\$6,000	\$4,500	\$3,000	\$1,500	\$800	\$500 early bird by 7/13/19 \$600 after 7/13/19
Premier Tickets, includes preferred seating	Table of 10	8	6	4	2	1	
Logo on event invitation, promotional materials, eblasts and website	Prominent placement	✓	✓	✓	Name listing		
Logo on presentation at gala	Prominent placement	✓	✓	✓	Name listing		
Logo on An Evening of Enchantment Program	Prominent placement	✓	✓	✓	Name listing		
Logo on print ads	Prominent placement	✓	✓	✓			
Recognition in event photos	✓	✓					
Recognition in President's remarks	Prominent placement	✓					
Social media mentions	2	1					
Plaque on recognition wall at Ellen Hermanson Breast Center	✓						





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**Ellen's**  
24<sup>TH</sup>  
ANNUAL **Run**<sup>®</sup>  
*Changing Lives, Saving Lives*  
**Sunday, August 18, 2019**  
**SAVE THE DATE**

### **ABOUT THE ELLEN HERMANSON FOUNDATION**

The Ellen Hermanson Foundation ensures access to state-of-the-art breast health care and empowers people affected by cancer. Funds raised support 3D mammography screenings and state-of-the-art equipment at **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and satellite locations in Hampton Bays and East Hampton. Through **Ellen's Well**, The Ellen Hermanson Foundation provides oncological-social-worker-led support groups, nutrition, yoga, reiki and other healing opportunities for breast cancer survivors. Programs sponsored by Ellen's Well are free of charge. No patient is turned away from The Ellen Hermanson Breast Center for lack of insurance or inability to pay for treatment.

For more info:

[ellenhermanson.org](http://ellenhermanson.org)

212-840-0916

[anne.gomberg@ellensrun.org](mailto:anne.gomberg@ellensrun.org)

The Ellen Hermanson Foundation is a non-profit corporation that is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. Your contribution is tax-deductible to the extent allowed by law. Tickets and sponsorships in excess of \$250 per ticket are tax-deductible.