

# An Evening of Enchantment

The Ellen Hermanson  
FOUNDATION



**Jean Shafiroff**  
Gala Chair



Live Auction  
with **Nicholas Dawes** of  
Heritage Auctions and  
PBS Antiques Roadshow

Featuring  
Illusionist and Mentalist  
**Alex Voz**



Saturday, July 28, 2018

6:30 – 11PM

Topping Rose House, Bridgehampton, NY

*Proudly Honoring Jodi Wasserman*

*Cuisine by Jean-Georges, Dancing & More!*



Hosted by  
**The Ellen Hermanson Foundation**  
**Board of Directors**

Julie Ratner, Ed.D, Chair  
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**6:30 -11PM**  
**Topping Rose House, Bridgehampton, NY**

RSVP at [ellenhermanson.org](http://ellenhermanson.org), call 212-840-0916 or contact [anne.gomberg@ellensrun.org](mailto:anne.gomberg@ellensrun.org).

***Sponsorships and tickets in excess of \$250 per ticket are tax-deductible.***

SPONSORSHIP OPPORTUNITIES	UNDERWRITER	FUNDER	BENEFACTOR	PATRON	ADVOCATE	SUPPORTER	SINGLE TICKET
Amount	\$12,000	\$10,000	\$6,000	\$4,500	\$3,000	\$1,500	\$600 \$500 early bird by 7/14/18
Premier Tickets, includes preferred seating	Table of 10	Table of 10	8	6	4	2	
Logo on event invitation, promotional materials, e-blasts and web site	Prominent placement	Prominent placement	✓	✓	✓	Name listing	
Logo on presentation at gala	Prominent placement	Prominent placement	✓	✓	✓	Name listing	
Logo on Evening of Enchantment Program	Prominent placement	Prominent placement	✓	✓	✓	Name listing	
Logo on print ads	Prominent placement	Prominent placement	✓	✓	✓		
Recognition in event photos	✓	✓	✓				
Social media mentions	3	2	1				
Recognition in President's remarks	✓	✓					
Plaque on The Ellen Hermanson Breast Center recognition wall	✓						



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212-840-0916  
[anne.gomberg@ellensrun.org](mailto:anne.gomberg@ellensrun.org)

## HOST COMMITTEE

### ***Friends of The Ellen Hermanson Foundation***

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Eileen Rappaport  
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Mercedes Ruehl  
Cantor/Rabbi Debra Stein

*in formation as of 7/1/2018*

## SPONSORS

**Julie Ratner**

**Jean & Martin  
Shapiroff**



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**Ellen's**  
**23<sup>RD</sup>**  
**ANNUAL** **Run<sup>®</sup>**  
*Changing Lives, Saving Lives*

**SUNDAY, AUGUST 19, 2018**

**9 AM, RAIN OR SHINE**

**SAVE THE DATE**

## **ABOUT THE ELLEN HERMANSON FOUNDATION**

The Ellen Hermanson Foundation ensures access to state-of-the-art breast health care and empowers people affected by cancer. Funds raised support 3D mammography screenings at **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and its satellite locations in Hampton Bays and East Hampton. Through **Ellen's Well**, The Ellen Hermanson Foundation provides oncological social worker-led support groups, nutrition, yoga, reiki and other healing opportunities for breast cancer survivors. Programs sponsored by Ellen's Well are free of charge. No patient is turned away from The Ellen Hermanson Breast Center for lack of insurance or inability to pay for treatment.

*The Ellen Hermanson Foundation is a non-profit corporation that is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. Your contribution is tax-deductible to the extent allowed by law. Tickets and sponsorships in excess of \$250 per ticket are tax deductible.*